

Privacy Policy:

At SPK Dress World, we value your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and protect your data when you use our website and services. By accessing our website, you agree to the terms of this Privacy Policy.

1. Information We Collect

We may collect the following types of information from you:

- **Personal Information:** When you place an order, create an account, or contact us, we may collect details such as your name, email address, phone number, shipping address, and payment information.
 - **Browsing Information:** We may collect non-personal information about how you interact with our website, such as your IP address, browser type, and pages viewed.
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2. How We Use Your Information

We use your information to:

- **Process Orders:** To fulfill your purchases, including order confirmation, shipping, and tracking.
 - **Improve Our Services:** To better understand your preferences and improve the shopping experience on our website.
 - **Communicate with You:** To send order updates, promotional offers, and respond to any inquiries.
 - **Personalize Your Experience:** To provide tailored content and product recommendations.
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3. Data Security

We take the security of your personal information seriously and implement appropriate measures to protect it. Your payment details are encrypted and processed securely through trusted payment gateways. However, please note that no method of online transmission or storage is 100% secure, and we cannot guarantee absolute security.

4. Sharing Your Information

We do not sell, trade, or rent your personal information to third parties. We may share your data in the following cases:

- **Service Providers:** We may share information with trusted third parties who assist us in running our business, such as payment processors and shipping providers. These partners are bound by confidentiality agreements.
 - **Legal Requirements:** We may disclose information when required by law or to protect our rights, safety, or property.
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5. Cookies

Our website uses cookies to enhance your browsing experience. Cookies are small files stored on your device that help us track your preferences and activities on our site. You can control or disable cookies through your browser settings, but please note that some features of the website may not function properly without them.

6. Your Rights

You have the right to:

- **Access Your Information:** Request a copy of the personal data we hold about you.
- **Correct Your Information:** Update any incorrect or outdated personal details.
- **Delete Your Information:** Request the deletion of your personal data, subject to legal and contractual obligations.
- **Opt-Out:** Unsubscribe from promotional emails by clicking the "Unsubscribe" link at the bottom of our emails.

To exercise any of these rights, please contact us at info@spkdressworld.com